

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WWCN-TV Charleston - Huntington WV	Date:
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I, Angela McCann

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Slagel, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Charles N. Self, Council 614.222.8826
Date Signature Contact Phone Number
Ordinance Against the Deceptive R.R. Ballot
FSNHS

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Mark Dominic Mark Dominic Sales Manager
Signature Printed Name Title
Y



Client Information Form
Issue

Advertiser Group Name:

Ohioans Against the Deceptive RX Ballot Issue

Address:

C/O Christopher Slagel, Treasurer

City, State & Zip Code:

100 S Third Street

Columbus, OH 43215

Phone:

Website URL:

Group Treasurer:

Christopher Slagle



WOVK
201 Humboldt St
Rochester, NY 14610

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1596987

Schedule Dates	05/31/17-06/07/17	Date Entered	05/30/17
Advertiser	Ohioans Against Deceptive RX Ballots Issue (8797	Last Modified	05/30/17
Agency	Mentzer Media (11548)	Entered By	Jocelyn Ellis
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	FPHRM (623561)	Headline #	ECR25562856
Salesperson	Katz - New York, New York (1176)	Demo	
Sales Office	Katz - New York	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	377/458/4544	Commission	\$872.25
Account Types	National/Political	Net Total	\$4,942.75
Billing Type	Standard	Sales Tax	
Comments	FPHRM This is a brand new order. Please confirm. Thanks! Rep: Jenna Nubar		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/31/17-05/31/17	5	:30	3P- 4P (EST)	1			X					1	\$50.00	\$50.00	Charleston (WOVK)	DR. PHIL Target 102 Index: 99, Nielsen: 1.3	5/30/17
2.0	Normal Line / SPOT	06/01/17-06/01/17	5	:30	3P- 4P (EST)	1				X				1	\$50.00	\$50.00	Charleston (WOVK)	DR. PHIL Target 102 Index: 99, Nielsen: 1.3	5/30/17
3.0	Normal Line / SPOT	06/02/17-06/02/17	5	:30	3P- 4P (EST)	1					X			1	\$50.00	\$50.00	Charleston (WOVK)	DR. PHIL Target 102 Index: 99, Nielsen: 1.3	5/30/17
4.0	Normal Line / SPOT	06/06/17-06/06/17	5	:30	3P- 4P (EST)	1		X						1	\$50.00	\$50.00	Charleston (WOVK)	DR. PHIL Target 102 Index: 99, Nielsen: 1.3	5/30/17
5.0	Normal Line / SPOT	05/31/17-05/31/17	4	:30	12P- 12:30P (EST)	1			X					1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS-NOON Target 102 Index: 103, Nielsen: 1.5	5/30/17
6.0	Normal Line / SPOT	06/02/17-06/02/17	4	:30	12P- 12:30P (EST)	1				X				1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS-NOON Target 102 Index: 103, Nielsen: 1.5	5/30/17
7.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	12P- 12:30P (EST)	1	X							1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS-NOON Target 102 Index: 103, Nielsen: 1.5	5/30/17
8.0	Normal Line / SPOT	06/06/17-06/06/17	4	:30	12P- 12:30P (EST)	1		X						1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS-NOON Target 102 Index: 103, Nielsen: 1.5	5/30/17
9.0	Normal Line / SPOT	06/07/17-06/07/17	4	:30	12P- 12:30P (EST)	1		X						1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS-NOON Target 102 Index: 103, Nielsen: 1.5	5/30/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Charleston (WOVK)		
By Broadcast Month	Spots	Rate
Jun. 2017	32	\$5,815.00
Grand Total:	32	\$5,815.00



WOWK
201 Humboldt St
Rochester, NY 14610

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1596987

Schedule Dates	05/31/17-06/07/17	Date Entered	05/30/17
Advertiser	Ohioans Against Deceptive RX Ballots Issue (8797	Last Modified	05/30/17
Agency	Mentzer Media (11548)	Entered By	Jocelyn Ellis
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	FPHRM (623561)	Headline #	ECR25562856
Salesperson	Katz - New York, New York (1176)	Demo	
Sales Office	Katz - New York	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	377/458/4544	Commission	\$872.25
Account Types	National/Political	Net Total	\$4,942.75
Billing Type	Standard	Sales Tax	
Comments	FPHRM This is a brand new order. Please confirm. Thanks! Rep: Jenna Nubar		

Charleston (WOWK)		
By Broadcast Month	Spots	Rate
Jun. 2017	32	\$5,815.00
Grand Total:	32	\$5,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	05/31/17-05/31/17	5	:30	4P- 5P (EST)	1			X					1	\$60.00	\$60.00	Charleston (WOWK)	ELLEN Target 102 Index: 1.4	5/30/17
11.0	Normal Line / SPOT	06/01/17-06/01/17	5	:30	4P- 5P (EST)	1				X				1	\$60.00	\$60.00	Charleston (WOWK)	ELLEN Target 102 Index: 1.4	5/30/17
12.0	Normal Line / SPOT	06/06/17-06/06/17	5	:30	4P- 5P (EST)	1		X						1	\$60.00	\$60.00	Charleston (WOWK)	ELLEN Target 102 Index: 1.4	5/30/17
13.0	Normal Line / SPOT	06/07/17-06/07/17	5	:30	4P- 5P (EST)	1			X					1	\$60.00	\$60.00	Charleston (WOWK)	ELLEN Target 102 Index: 1.4	5/30/17
14.0	Normal Line / SPOT	05/31/17-05/31/17	5	:30	7:30P- 8P (EST)	1			X					1	\$75.00	\$75.00	Charleston (WOWK)	INSIDE EDITION< Target 102 Index: 8.1	5/30/17
15.0	Normal Line / SPOT	06/02/17-06/02/17	5	:30	7:30P- 8P (EST)	1				X				1	\$75.00	\$75.00	Charleston (WOWK)	INSIDE EDITION< Target 102 Index: 8.1	5/30/17
16.0	Normal Line / SPOT	06/05/17-06/05/17	5	:30	7:30P- 8P (EST)	1	X							1	\$75.00	\$75.00	Charleston (WOWK)	INSIDE EDITION< Target 102 Index: 8.1	5/30/17
17.0	Normal Line / SPOT	06/06/17-06/06/17	5	:30	7:30P- 8P (EST)	1		X						1	\$75.00	\$75.00	Charleston (WOWK)	INSIDE EDITION< Target 102 Index: 8.1	5/30/17
18.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	10:30A- 11:30A (EST)	1						X		1	\$75.00	\$75.00	Charleston (WOWK)	FACE MATN-CBS/FACE MATN2-CBS Target 102 Index: 11.5	5/30/17

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Schedule Dates	05/31/17-06/07/17	Date Entered	05/30/17
Advertiser	Ohioans Against Deceptive RX Ballots Issue (8797	Last Modified	05/30/17
Agency	Mentzer Media (11548)	Entered By	Jocelyn Ellis
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	FPHRM (623561)	Headline #	ECR25562856
Salesperson	Katz - New York, New York (1176)	Demo	
Sales Office	Katz - New York	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	377/458/4544	Commission	\$872.25
Account Types	National/Political	Net Total	\$4,942.75
Billing Type	Standard	Sales Tax	
Comments	FPHRM This is a brand new order. Please confirm. Thanks! Rep: Jenna Nubar		

Charleston (WOWK)		
By Broadcast Month	Spots	Rate
Jun. 2017	32	\$5,815.00
Grand Total:	32	\$5,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	9A-10:30A (EST)	1							X	1	\$125.00	\$125.00	Charleston (WOWK)	SUNDAY MRN-CBS Target 102 Index: 122, Nielsen: 2.3	5/30/17
20.0	Revised Line / SPOT	06/03/17-06/03/17	4	:30	3P-6P (EST)	1						X		1			Charleston (WOWK)	PGA Target 102 Index: 81, Nielsen: 0.6	5/30/17
20.1	Normal Line / Golf	06/03/17-06/03/17	4	:30	3P-6P (EST)	1						X		1	\$125.00	\$125.00	Charleston (WOWK)	PGA Target 102 Index: 81, Nielsen: 0.6	5/30/17
21.0	Normal Line / Prime	06/03/17-06/03/17	4	:30	9P-10P (EST)	1						X		1	\$100.00	\$100.00	Charleston (WOWK)	CRIMETIME Target 102 Index: 109, Nielsen: 1.3	5/30/17
22.0	Normal Line / Prime	06/05/17-06/05/17	4	:30	8P-9P (EST)	1	X							1	\$325.00	\$325.00	Charleston (WOWK)	KEVIN CAN WAIT/ MAN WITH A PLAN Target 102 Index: 104, Nielsen: 3.2	5/30/17
23.0	Normal Line / Prime	06/01/17-06/01/17	4	:30	10P-11P (EST)	1			X					1	\$275.00	\$275.00	Charleston (WOWK)	AMAZING RACE Target 102 Index: 105, Nielsen: 1.5	5/30/17
24.0	Normal Line / Prime	06/02/17-06/02/17	4	:30	8P-9P (EST)	1				X				1	\$350.00	\$350.00	Charleston (WOWK)	MACGYVER-CBS Target 102 Index: 94, Nielsen: 5.1	5/30/17
25.0	Normal Line / Prime	05/31/17-05/31/17	4	:30	8P-9P (EST)	1		1						1	\$350.00	\$350.00	Charleston (WOWK)	NCIS LA Target 102 Index: 100, Nielsen: 1.5	5/30/17
26.0	Normal Line / Prime	06/07/17-06/07/17	4	:30	8P-9P (EST)	1		X						1	\$350.00	\$350.00	Charleston (WOWK)	NCIS LA Target 102 Index: 100, Nielsen: 1.5	5/30/17

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Salesperson	Katz - New York, New York (1176)	Demo	
Sales Office	Katz - New York	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	377/458/4544	Commission	\$872.25
Account Types	National/Political	Net Total	\$4,942.75
Billing Type	Standard	Sales Tax	
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Charleston (WOWK)		
By Broadcast Month	Spots	Rate
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27.0	Normal Line / Prime	05/31/17-05/31/17	4	:30	10P-11P (EST)				1					1	\$350.00	\$350.00	Charleston (WOWK)	CRIMINAL MINDS 88 Target 5/30/17 102 Index: 122. Nielsen: 2.5	5/30/17
28.0	Normal Line / Prime	06/07/17-06/07/17	4	:30	10P-11P (EST)	1			X					1	\$350.00	\$350.00	Charleston (WOWK)	CRIMINAL MINDS 88 Target 5/30/17 102 Index: 122. Nielsen: 2.5	5/30/17
29.0	Normal Line / Prime	06/01/17-06/01/17	4	:30	9P-10P (EST)	1				X				1	\$500.00	\$500.00	Charleston (WOWK)	Mom/Life in Pieces Target 102 Index: 111. Nielsen: 2.7	5/30/17
30.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	9P-10P (EST)	1			X					1	\$500.00	\$500.00	Charleston (WOWK)	BULL Target 102 Index: 94. Nielsen: 4.8	5/30/17
31.0	Normal Line / Prime	06/05/17-06/05/17	4	:30	9P-10P (EST)	1	X							1	\$325.00	\$325.00	Charleston (WOWK)	Mom/Life in Pieces Target 102 Index: 104. Nielsen: 2.7	5/30/17
32.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	8P-9P (EST)	1		X						1	\$650.00	\$650.00	Charleston (WOWK)	NCS Target 102 Index: 106. Nielsen: 7.3	5/30/17

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments: